

Year 11 Countdown Plan

PERSONAL LEARNING CHECKLIST – Creative imedia

Exams & Dates

Paper 1 Monday

8th June – PM

Exam Board = OCR/Cambridge National

Week	Curriculum Knowledge	Actions to take to secure knowledge	How secure?			Revisited
TOPIC AREA 1: THE MEDIA INDUSTRY						
Week 1: Media Industry Sectors and Products						
12/01	"What is Media Studies?" "Types of Media - Moving Image, Audio, Print" "Media Industry Overview"	https://www.youtube.com/watch?v=I9_UKYOJr9k https://www.youtube.com/watch?v=u5wTmN0HzHQ https://www.youtube.com/watch?v=9jdw3U7mQAo				
	Practice:	Complete eRevision activities: 1.1 Media Industry Sectors and Products				
Week 2: Job Roles in the Media Industry						
19/01	"Film Production Jobs Explained" "Careers in Game Development" "What Does a Graphic Designer Do?" "Behind the Scenes: Film Crew Roles"	https://www.youtube.com/watch?v=OE7rUIQ5Pz4 https://www.youtube.com/watch?v=zQvWMdWhFCc https://www.youtube.com/watch?v=FMeE5hZKLJg https://www.youtube.com/watch?v=SaQBUAIGAn8				
	Practice:	Complete eRevision 1.2 Job Roles activities Match job roles to specific media products Answer Pack A Topic 2 questions https://studymedia.co.uk/r093/r093-quizzes/r093-topic-1-section-1-2-drag-and-drop/				
Week 3: Topic Area 1 Review						
26/01	Review	Create FREE flashcards on Quizlet or handwritten Test yourself: name 3 products per sector, 3 roles per category				
	Quiz	https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/				
TOPIC AREA 2: FACTORS INFLUENCING PRODUCT DESIGN						
Week 4: Style, Content and Layout						
02/02	"Design Principles for Beginners" "Typography Basics" "Understanding Layout and Composition" "Colour Theory Explained"	https://www.youtube.com/watch?v=a5KYIHnkQB8 https://www.youtube.com/watch?v=sByzHoiYFX0 https://www.youtube.com/watch?v=a5KYIHnkQB8 https://www.youtube.com/watch?v=2LLXnUdUlc				
	Websites and Mood boards	Analyse websites for FREE (look at BBC, Nike, local businesses) Create mood boards using FREE Pinterest				
Week 5: Client Requirements and Briefs						
Week 5 09/02	"How to Read a Creative Brief" "Understanding Target Audience" "Client Brief Tutorial"	https://www.youtube.com/watch?v=sJ8vE6j6Fz0 https://www.youtube.com/watch?v=L7u5BkQDPKQ https://www.youtube.com/watch?v=fmYO8JvNMUA				
	"Analyse real campaign briefs" "Write your own brief for a fake product"	https://www.bynder.com/en/blog/revive-your-content-with-these-creative-brief-examples/				
Week 6: Audience Demographics and Research						
Half Term 16/02	"Target Audience Explained" "Primary vs Secondary Research" "How to Create a Survey" "Market Research Methods"	https://www.youtube.com/watch?v=cGKQHg8ULCY https://www.youtube.com/watch?v=5rpMM6nXwAl https://www.youtube.com/watch?v=D0bLLUy_7hQ https://www.youtube.com/watch?v=VmBmKq6_Hq4				
23/02	Mock timetable TBC					
02/03	Mock timetable TBC					
Week 7: Media Codes (Most Important Week!)						
Week 7 09/03	"Every Camera Shot Explained in 15 Minutes" "Camera Angles Explained" "15 Essential Camera Shots" "Film Studies 101: Camera Techniques" "Close Up vs Wide Shot"	https://www.youtube.com/watch?v=7y0ouVBcogU https://www.youtube.com/watch?v=RS_1VBNGNhg https://www.youtube.com/watch?v=AyML8xuKfoc https://www.youtube.com/watch?v=m43PoN4rKMM https://www.youtube.com/watch?v=2KkzZRF6aGQ				

Week	Curriculum Knowledge	Actions to take to secure knowledge	How secure?			Revisited
TOPIC AREA 3: PRE-PRODUCTION PLANNING (Weeks 8-9)						
Week 8: Pre-production Documents						
16/03	"Pre-production Explained" "How to Make a Mood Board" "Storyboarding Tutorial" "Mind Mapping Techniques" "How to Write a Script"	https://www.youtube.com/watch?v=yrY-VgZqLqY https://www.youtube.com/watch?v=x1jlsOLn9dM https://www.youtube.com/watch?v=RQsvhq28sOI https://www.youtube.com/watch?v=u5Y4plsXTV0 https://www.youtube.com/watch?v=vPXqfnWpJCg				
Week 9: Pre-production Documents						
23/03	"Pre-production Explained" "How to Make a Mood Board" "Storyboarding Tutorial" "Mind Mapping Techniques" "How to Write a Script"	https://www.youtube.com/watch?v=yrY-VgZqLqY https://www.youtube.com/watch?v=x1jlsOLn9dM https://www.youtube.com/watch?v=RQsvhq28sOI https://www.youtube.com/watch?v=u5Y4plsXTV0 https://www.youtube.com/watch?v=vPXqfnWpJCg				
Week 10: Work Plans and Resources						
30/03	"Project Management Basics" "How to Make a Gantt Chart"	https://www.youtube.com/watch?v=p5UATtSSMVo https://www.youtube.com/watch?v=ZuoHMEy42ck				
Easter Break						
TOPIC AREA 4: LEGAL & DISTRIBUTION (Weeks 10-11)						
Week 11: Legal Issues and Intellectual Property						
20/04	"Copyright Explained" "GDPR Explained Simply" "Creative Commons Licenses" "Film Ratings Explained (BBFC)" "PEGI Game Ratings"	https://www.youtube.com/watch?v=Tamoj84j64I https://www.youtube.com/watch?v=ySLsWKuASGo https://www.youtube.com/watch?v=4ZvJGV6YF6Y https://www.youtube.com/watch?v=OvMjKzuSEpA https://www.youtube.com/watch?v=dRfHEJY6yOc				
Week 12: Health & Safety, Distribution, File Formats						
27/04	"Film Set Health & Safety" "Risk Assessment Tutorial" "File Formats Explained"	https://www.youtube.com/watch?v=wGW-0n5Q9y8 https://www.youtube.com/watch?v=zl_C1a5UW9Q https://www.youtube.com/watch?v=DqXCLWtmHg				