

**Pyrland School Travel and Tourism Curriculum Map**

	<b>Year 10</b>	<b>Year 11</b>
<b>Autumn 1</b>	Component 1 Travel and Tourism Organisation A1 The major components of the UK Travel and Tourism Industry A2 The ownership and aims of the Travel and Tourism organisations and how they work together A3 The role of consumer technology in Travel and Tourism	Component 2 Customer Needs in Travel and Tourism B4 Travel planning to meet customer needs and preferences Pearson Set Assignment
<b>Autumn 2</b>	Component 1 Travel and Tourism Organisation B1 Visitor Destinations B2 Different types of Travel and Tourism activities B3 Popularity of destinations with different visitor types	Component 3 Influences on Global Travel and Tourism A1 Factors influencing global travel and tourism A2 Response to factors
<b>Spring 1</b>	Component 1 Travel and Tourism Organisation B4 Travel options to access tourist destinations Pearson Set Assignment	Component 3 Influences on Global Travel and Tourism B1 Possible impacts of tourism B2 Sustainable tourism B3 Managing sociocultural impacts B4 Managing economic impacts B5 Managing environmental impacts
<b>Spring 2</b>	Component 2 Customer Needs in Travel and Tourism A1 Types of market research A2 How travel and tourism organisations may use market research to identify customer needs and preferences	Component 3 Influences on Global Travel and Tourism C1 Tourism development C2 The role of local and national governments in tourism development
<b>Summer 1</b>	Component 2 Customer Needs in Travel and Tourism A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences	Component 3 Influences on Global Travel and Tourism C3 The importance of partnerships in destination management
<b>Summer 2</b>	Component 2 Customer Needs in Travel and Tourism B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel	Exams